

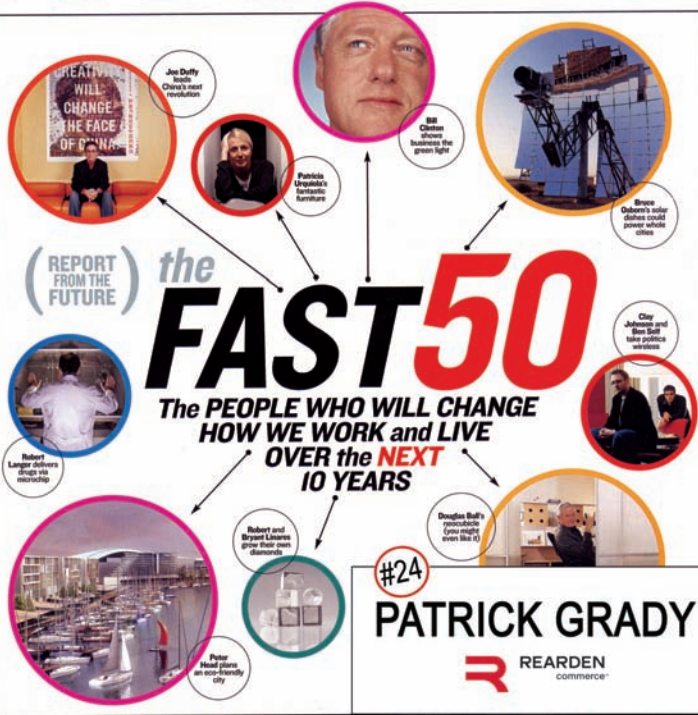
10th ANNIVERSARY ISSUE

FAST COMPANY

MARCH 2006

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IN THIS ISSUE: MALCOLM GLADWELL | BILL CLINTON | SCOTT ADAMS



BARBARA EHRENREICH | ESTHER DYSON | ALICE WATERS | STEVE BRILL

the 5th annual **FAST50** 2006

REPORT FROM THE **FUTURE**

Sure, there's plenty to fret about in the coming decade--dwindling natural resources, swelling populations, whipsawing technology, and growing conflict. But are we scared? Hell, no. The possibilities are multiplying, too. We're learning to engineer human organs from our own tissue, generate solar power on a vast scale, build robots to fight our wars--and even make a cubicle we'd actually want to work in. Inside, 50 portraits from the future: people in business, technology, government, the arts, and beyond who are writing the history of the next 10 years. No, they aren't all heroes. Some are simply seizing an opportunity. But they're all smart, and they all tell you a lot about where we're heading.



and the winners are...

Bruce Osborn Stirling Energy Systems
Michael Funk United Natural Foods
William and Victor Fung Li & Fung Ltd.
Bill Clinton
Judge John E. Jones III
Anthony Atala Wake Forest Institute for Regenerative Medicine
Joe Duffy Duffy & Partners
Elizabeth Chamrock Cataphora
Phillip Avelita MobTV
James Jinchang Liang, Neil Nanpeng Shen, and Min Fan CTrip
Gary Jackson Blackwater USA
Rakesh Khurana, Rosabeth Moss Kanter, and Nitin Nohria Harvard Business School
David Green Project Impact
Scott Storch
Ramon Heneghan and Shih-Fu Peng Heneghan.peng
Raza Khan and Vishal Gang My Rich Uncle
Lindsay Oliver AJ Jazeera International
Bill Gates Microsoft
Gary Guthart
Charles Holliday DuPont
Bob Bowman MJB Advanced Media
Peter Head Anup
Maryam Bankarim Univision
Patrick Grady Rearden Commerce
Anvind Patel and Serge Patzak 1st Avenue Machine
Selma Lo Ruckus Wireless
Robert Langer MIT
Lynn Fritz Fritz Institute
Patricia Urquiola Furniture designer
Sam Kaller Art Basel Miami Beach
George Church Personal Genome Project
Jenine Mather Raven Biotechnologies
General Electric
Bill Hambrecht WR Hambrecht + Co.
Michael Vaccardi
Clay Johnson, Ben Seif, Jascha Franklin-Hodge, Joe Rostars Blue State Digital
Will Wright Spore
Jane Friedman HarperCollins
Steve Adams Strategic National Stockpile
Robert and Bryant Linares
Terry Semel Yahoo
Jonathan Klein Getty Images
Hunter Hoffman University of Washington
Steven Brill Verified Identity Pass Inc.
Thomas Cassidy General Atomics Aeronautical Systems
Michael C. Howe MinuteClinic
Vic Richey CEO, ESCO Technologies
Douglas Ball For Herman Miller
Jonathan Bock
David Fine CyTerra Corp.

WEB-BASED SCHEDULING

++ **Patrick Grady** /
Rearden Commerce

Patrick Grady wants to be your "virtual" personal assistant. He'll schedule your travel, entertainment, meetings-- and even, very soon, your home repair. And he'll do it all through a simple Web interface that automatically keeps your calendar and alerts you if something changes. For now, Grady, 38 and dangerously hypercaffeinated, pitches only to big companies such as Motorola, Whirlpool, GlaxoSmithKline, and Hewlett-Packard; he has already scored a total of 500,000 subscribers in less than a year. Employers love Rearden's product because all work-related purchases are made according to policy. "It's a big idea," says Bruce Richardson, chief research officer of AMR Research. "He's serving highly mobile white-collar workers and appealing their finance departments, too."

--David Lidsky



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