



\*\*\*\*Media Alert\*\*\*\*

## Rearden Commerce CEO to Present at AJAXWorld and The PhoCusWright Executive Conference

### **PATRICK GRADY TO DISCUSS WEB 2.0 AND THE CORPORATE TRAVEL MARKETPLACE**

**San Mateo, Calif. – September 27, 2006** – Rearden Commerce, Inc., the largest online marketplace for services of all kinds, today announced that Rearden Commerce Founder, Chairman and CEO, Patrick Grady, has been invited to present at AJAXWorld and the PhoCusWright Executive Conference. Both events is focus on an areas in which Rearden Commerce has earned widespread industry recognition: Web 2.0 and the corporate travel marketplace.

**WHAT: Keynote Address**

**AJAXWorld Conference & Expo, October 2-4, 2006**

The first International [AJAXWorld Conference & Expo](http://www.ajaxworldconference.com/) (<http://www.ajaxworldconference.com/>) will provide a forum for developers and IT managers to explore knowledge and best practices on AJAX, Rich Internet Applications and Web 2.0.

Grady will discuss real world approaches for delivering both the rich user experience possible with AJAX and the powerful backend connections to content, commerce and service delivery possible with a web services platform.

**WHEN: Wednesday, October 4 at 7:30 a.m. PST**

**WHERE: Santa Clara Convention Center**

5001 Great America Parkway  
Santa Clara, Calif. 95054

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**WHAT: Keynote Roundtable: The New Corporate Travel Marketplace  
The PhoCusWright Executive Conference, November 13-15, 2006**

Travel 2.0 – the travel industry's collective application of Web 2.0 – embodies how companies can differentiate themselves in a vast, dynamic travel distribution marketplace. It challenges status-quo travel researching and buying options and behavior. Travelers are now keen to take control and find/create the perfect trip, not just the cheapest trip. Attendees of [The PhoCusWright Executive Conference](#)



(<http://www.phocuswright.com/events/ec06-info.php>) will immerse themselves in Travel 2.0 at work.

Grady will join panelists in a discussion on the new corporate travel marketplace with more megas, more consulting and more procurement. Other participants in this session include Priyan Fernando, executive vice president and COO, Global Corporate Travel, American Express Company, Hubert Joly, president and CEO, Carlson Wagonlit Travel, Trip Davis, president and CEO, TRX, and Steve Singh, Chairman and CEO, Concur Technologies.

**WHEN: Tuesday, November 14 at 10 a.m. PST**

**WHERE:** Renaissance Hollywood Hotel  
1755 North Highland Avenue  
Hollywood, Calif. 90028

For more information or to schedule a meeting with Rearden Commerce, please contact:

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**Rearden Commerce**

Rearden Commerce, Inc. is the world's largest online marketplace for services of all kinds. Through Rearden's online personal assistant, employees purchase services from a trusted network of over 133,000 global services suppliers based on personal preferences and company policies. Rearden Commerce is headquartered in San Mateo, CA. For more information, visit [www.reardencommerce.com](http://www.reardencommerce.com).

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