



**FOR IMMEDIATE RELEASE**

## Rearden Commerce Experiences Nearly 3,000 Percent Customer Growth in First Six Months of 2007

Company Now Serves More than 600 Customers Representing Both the Fortune 50 and Small/Medium Enterprises


**Foster City, Calif. and Boston, Mass. – July 23, 2007** – Today at the 2007 National Business Travel Association (NBTA) Convention and Tradeshow, Rearden Commerce (Booth #200), creator of the first online Personal Assistant and the largest marketplace for services of all kinds, announced it has grown its customer base by nearly 3,000 percent in the first half of 2007, making the company the fastest growing provider of solutions for employee spend management. Today, Rearden Commerce counts more than 600 customers ranging from the Fortune 50 to small/medium enterprises.

“Rearden Commerce has experienced unprecedented customer growth during the first half of 2007,” said Patrick Grady, founder and CEO of Rearden Commerce. “It’s clear that organizations of all sizes are recognizing the Rearden Commerce value proposition of combining corporate control, mobility and user convenience in one open platform. I’m delighted to welcome such leading companies as ConAgra and Monsanto to the Rearden Commerce family and look forward to an equally successful second half of the year.”

Customers cite Rearden Commerce’s comprehensive spend management solution, its open platform and user-friendly experience as key criteria in selecting Rearden Commerce. Rearden Commerce goes well beyond online booking of air, hotel and car to address the changing demands of today’s mobile workforce. With the only integrated commerce platform and marketplace for services of all kinds, Rearden Commerce orchestrates all aspects of a trip including travel, dining, entertainment, car service and airport parking through an online personal assistant that understands the traveler’s preferences and manages the services booking; and then integrates the booked services seamlessly with the traveler’s calendar. Rearden Commerce also extends its reach to related employee services like web and audio conferencing and desktop shipping; and tracks spend across all services while applying corporate policy and managing preferred vendor relationships.

### **Rearden Commerce™**

Rearden Commerce, Inc. provides the first online personal assistant that helps people quickly find, purchase and manage the services they need, based on personal preferences and company policies. The Rearden Commerce Personal Assistant provides easy access to the world’s largest marketplace for services, instantly connecting people to more than 137,000 merchants. Whether it’s booking a flight or a hotel, making a restaurant reservation, finding event tickets, scheduling a conference call or shipping a package, the Rearden Commerce



Personal Assistant simplifies the complex services landscape into one user-friendly experience. With Rearden Commerce, the power of the intelligent Web is finally realized. Rearden Commerce is headquartered in Foster City, CA. For more information, visit [www.reardencommerce.com](http://www.reardencommerce.com).

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