



FOR IMMEDIATE RELEASE

Rearden Commerce™ Executive to Speak on “Traveling into MySpace” at New York ACTE Executive Forum

Foster City, Calif. – October 29, 2007 – Rearden Commerce, creator of the first online Personal Assistant and the largest marketplace for services of all kinds, today announced that Tony D’Astolfo, vice president, worldwide sales, will be a featured speaker at the New York ACTE Executive Forum meeting on November 8. D’Astolfo, one of corporate travel’s leading visionaries, will speak on the topic of “Traveling into MySpace.” With Generation Y now making up 20 percent of the workforce, D’Astolfo’s presentation will discuss how corporate travel programs need to prepare for new requirements as travel technology moves off the desktop and into the hands of this more tech-savvy and advanced population of end users.

For more information, visit <https://www.acte.org/events/details.php?id=137>

WHAT: “Traveling into MySpace”

ACTE Executive Forum

WHEN: Thursday, November 8 from 9:45 – 10:30 a.m.

**WHERE: The Rainbow Room, 30 Rockefeller Plaza
New York City**

Rearden Commerce™

Rearden Commerce, Inc. provides the first online personal assistant that helps people quickly find, purchase and manage the services they need, based on personal preferences and company policies. The Rearden Personal Assistant provides easy access to the world’s largest marketplace for services, instantly connecting people to more than 137,000 merchants. Whether it’s booking a flight or a hotel, making a restaurant reservation, finding event tickets, scheduling a conference call or shipping a package, the Rearden Personal Assistant simplifies the complex services landscape into one user-friendly experience. With Rearden Commerce, the power of the intelligent Web is finally realized. Rearden Commerce is headquartered in Foster City, CA. For more information, visit www.reardencommerce.com.

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